



55104: Yammer® Development Inside Out

Duration: 4 Days

Method: Instructor-Led

Course Description

Explore Yammer® from various roles of End User, IT Pro and Developer with an emphasis on development.

Target Audience

This course is intended for:

- Anyone tasked with customizing and managing a Yammer® Environment.

Course Objectives

Upon successful completion of this course, participants will be able to:

- Login to Yammer®
- Understand Networks and Groups
- Describe the various features of the Yammer® Platform
- Describe the difference between the Freemium and Enterprise versions of Yammer®
- Activate a Yammer® Enterprise feature via Office 365
- Describe the governance features of Yammer®
- Understand how to brand your Yammer® instance
- Why and how to setup DirectorySync and Single Sign On
- Describe the various ways you can develop with Yammer®
- Understand how to register a Yammer® App
- Understand Yammer® Rate Limits
- How to utilize the Yammer® Impersonation feature
- Be able to describe what Yammer® Embed is and is not
- Develop solutions using the Yammer® Embed feature
- Be able to add Action Buttons to Yammer® Embed
- Handle events of Yammer® Embed
- Describe the various ways to authenticate to Yammer®
- Describe the various Yammer® REST endpoints
- Programmatically call REST APIs to post messages, files and other items to Yammer®
- Describe what the Yammer® OpenGraph feature is
- How to create and use Yammer® OpenGraph objects in activity streams
- How to create custom types and actions



Course Content

Module 1: Overview

- Introduction

Module 2: End User 101

- Signing Up
- Networks and Groups
- Product Tour
- Yammer® Apps
- Power User Tips

Module 3: IT Pro 101

- Product Version Comparison
- Activation Process
- Governance Capabilities
- Branding Options
- DirectorySync and Single Sign On
- Administrative FAQs

Module 4: Developer 101

- Development Options
- Registering Yammer® Apps
- Rate Limits
- Impersonation

Module 5: Yammer® Embed

- Yammer® Embed
- Embed Options
- Action Buttons
- Handling Events

Module 6: Yammer® REST

- REST Basics
- Authentication
- REST EndPoint Details

Module 7: Yammer® OpenGraph

- Yammer® OpenGraph
- Embed with OpenGraph
- Manipulating OpenGraph Objects
- OpenGraph in Activities
- Custom Types and Actions

LABS INCLUDED

