

### **Effective Presentations**

**Duration: 1 Day** 

Method: Instructor-Led Training (ILT) | Live Online Training

#### **Course Description**

The ability to deliver presentations is vital to achieving advancement for yourself and your ideas. Few life skills will contribute to your success as much as presentation skills. Without a dynamic and coherent presentation, even stellar ideas can fail to convince your audience. In this course, participants will learn to organize their ideas to create coherent and convincing oral presentations. They will also learn to utilize available visual aids and use public-speaking techniques to strengthen their delivery

### Target Audience

This course is intended for:

• Individuals who may need to present information effectively in a professional environment.

#### Prerequisites

To attend this course, candidates must have:

- Completed the following courses or have the equivalent knowledge and skills:
  - Microsoft® Office 2013/2016/2019/365 PowerPoint® Part 1
  - Grammar Essentials
  - o Effective Business Writing.

### **Course Objectives**

Upon successful completion of this course, attendees will be able to:

- Define what makes a presentation effective.
- Plan presentations.
- Design a presentation framework.
- Develop the presentation body.
- Create supporting materials.

- Prepare for your presentation.
- Deliver presentations.
- Conduct a question-and-answer session.
- Deliver group presentations and virtual presentations.







#### **Course Topics**

## Module 1: Defining Presentation Effectiveness

- Identify Qualities of Effective Presentations
- Evaluate Yourself as a Presenter

#### Module 2: Planning Presentations

- Analyse the Audience
- Establish Your Presentation's Objectives

# Module 3: Designing the Presentation

- Create the Presentation Structure
- Organize the Presentation Body
- Write the Conclusion First
- Write the Introduction

# Module 4: Developing the Presentation Body

- Select Evidence
- Write the Presentation Body
- Create Visuals

### Module 5: Creating Supporting Materials

- Create a Slide Deck
- Create Speaker Aids
- Create Audience Handouts

### Module 6: Preparing for Your Presentation

- Rehearse the Presentation
- Plan Event Logistics

#### Module 7: Delivering Presentations

- Connect with Your Audience
- Present Powerfully
- Utilize a Slide Deck Effectively

# Module 8: Conducting a Questionand-Answer Session

- Answer Questions
- Handle Challenging Questions

### Module 9: Presenting in Common Business Scenarios

- Plan and Deliver a Virtual Presentation
- Plan and Deliver Group Presentations

**ACTIVITIES INCLUDED** 



